

Christopher Brown

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Summary

Extensive experience as a creative, inventive and resourceful graphic artist. Well versed in presenting and executing compelling concepts for a wide range of clients. Broad knowledge of digital media. Advanced knowledge of current hardware and software programs to produce and deliver cutting edge graphic solutions.

Skills include art and creative direction, info graphic design, illustration, interactive production, animation, print design, and comprehensive knowledge of all phases of production. Extensive experience with Macintosh computers, expertise with Adobe Creative Cloud applications 2014, Illustrator, Edge Animate (html5), Flash, InDesign, Photoshop, Audition, Apple Final Cut Pro, SoundTrack Pro, Motion and Garageband.

Experience

CREATIVE CONSULTANT

2003-Present

- Provide art direction, illustration, and concept development for various corporate clients including:
 - Reader's Digest
 - Hagedorn Communications
 - Norma Reynolds
 - Cara Martin Advertising
 - Ciba Specialty Cemics
 - Romania Tourist Office
 - SunburstTechnology
 - Tamarack Press
 - Hudson Valley Magazine
 - Artgig
 - Tefaf Art Fair
 - Minyanville
 - Benchmark Education
 - Cablevision
- Responsible for layout and illustration for limited edition signed broadsides for President Gerald Ford, John Updike, Joyce Carol Oates, Shelby Foote, and Lawrence Ferlinghetti
- Created and sustained TV and Movie themed cartoon strip for Cablevision guide
- Produced updated campaign for established real estate industry periodical, designing full page editorial illustrations over 12 year period

THE JOURNAL NEWS, White Plains, NY

2004-2019

Senior Artist and Multimedia Designer

- Responsible for art direction and creation of multimedia content for TJN online
- Designed captivating graphics to accompany and enhance editorial content for the newspaper
- Led interactive media focus and transition for TJN
- 1st place winner of 2013 NYSPA contest for informational graphic "A Bridge For The Next Century"

SUNBURST TECHNOLOGY, Pleasantville, NY

1996-2003

Senior Multimedia Designer

- Managed entire process of design, layout, illustration, animation, development, and marketing strategies for over 30 software titles
- Supervised team of 4 during specific projects
- Lead Artist of redesign team; revived sales of company's top selling product while maintaining market share and increased profits
- Inspired company's move to Flash as prime development tool, resulting in reduced production time, improved all-around performance, and use of the Internet for product delivery and subscription models

GANNETT SUBURBAN NEWSPAPERS, Harrison, NY

1994-1996

Senior Graphic Designer, Marketing and Development Department

- Ensured timely execution of all facets of promotion activities, marketing campaigns, art layout, typography, illustrations, photo shoots, tabloid covers
- Conceived and created award-winning launch campaign for company's first online newspaper, including log design, ad campaign, direct mail pieces and bus shelter posters

THE NEW MEDIA GROUP, Elmsford, NY

1987-1993

Art and Program Director

- Directed production and programming of weekly advertising show, consisting of local and national advertisements with supporting editorial content
- Responsible for all phases of production, ad creation, channel design, copy writing, audio, and programming
- Won national NuCable award for "Best Overall Ad Channel"

Education

- Iona College, New Rochelle, NY, Bachelor of Arts in English, Minor in Art
- Richard Williams' Animation Masterclass, Tribeca Film Center, NY
- NYU School of Continuing Education, New York, NY, 3D Animation in SoftImage

Affiliations, Memberships, Interests

- Member of Graphic Arts Guild 2003 to present
- ASCAP 2003 to present
- Performing Singer/ Songwriter since 1980 - www.cbonline.net